

Board of Directors Meeting Minutes

Date of meeting: December 3, 2022

The meeting was called to order at 2:05 PM EST online.

The following Directors were present online:

Sten Linnander
Mike Foody
Stephen Davis

Absent were Kilian Koepsell (with Covid), and Fabian Seifried

Also present were guests: Nikolai von Krusenstiern and Sebastian Gallehr

With 3 out of 5 initial directors present, a quorum was announced.

ADOPTION OF BYLAWS

The Secretary made a motion to adopt Bylaws for the organization as proposed and sent to all initial directors by email two weeks in advance of the meeting. The motion was seconded by Sten Linnander.

Stephen then went over some changes to the proposed ByLaws that Sten had requested to Sections 2.01, 4.04 and 4.06, and discussion followed, resulting in a consensus for the changes to be made. Stephen also presented two changes he was suggesting concerning Section 4.08. Consensus was reached after a short discussion.

The Secretary then amended his motion to adopt the Bylaws as revised and the motion carried.

A [letter of resignation](#) from the Board of Directors was submitted and accepted by the Secretary on behalf of Fabian Seifried.

CONFLICT OF INTEREST POLICY

The Secretary then made a new motion to adopt the Conflict of Interest Policy that had also been emailed to all the initial directors two weeks prior. The motion was seconded and carried with no discussion. The Secretary informed the directors that they would be receiving a Conflicts Of Interest Policy Acknowledgment to be signed by DocuSign within a week or two.

ELECTION OF OFFICERS

Sten Linnander was nominated and elected unanimously as President. Mike Foody was nominated and elected unanimously as Treasurer, and Stephen Davis was nominated and elected unanimously as Secretary.

The Secretary then made a motion to adopt the Resolution to Open a Bank Account that had also been emailed to all the initial directors two weeks prior. The motion was seconded and carried with no discussion.

The Secretary informed the directors that one part (Section VI) of Form 1023 to be submitted to the IRS for tax exempt status requires a 3-year Budget Proposal. The Treasurer agreed to take on this task and create the 3-year budget.

Fabian Seifried joined the meeting as a guest.

There was a short discussion of the creation of a logo for the organization, and the suggestion was made to run a logo design competition with fiverr.com or 99designs.com. Fabian agreed to take responsibility for this task.

The floor was then open for a discussion, mainly between Mike and Nikolai, about the source of the images and image resolution and other technical aspects of producing Living Globes. Mike mentioned some of the myriad questions that we'll have to answer as time goes by, such as what apps to include, size, if it will be a touch screen, how to interact with it, etc.

Mike then discussed the table of contents he had emailed for the business plan, suggesting that grant proposals should describe the outcome of the business plan. When asked about hiring a grant writer, Mike thought it was too early for that. He mentioned that a grant is a sales process, where one identifies the targets, i.e. the various categories of grantors, such as government, private, non-profits. A grant writer should know this; presentation professionals are not there to write a presentation, but to frame it to what our constituents expect. So, the question was what the targets for funding are and how we might find them. Mike wanted each board member to come up with a list of "funders" who they think we could approach. Sebastian suggested we use the project management system Kanban.

Fabian mentioned the 4 P's: product, price, place and promotion. Also, he asked: What markets are we aiming for, who will buy Living Globes, including educational institutions? Fabian will take a stab at the marketing plan. Nikolai mentioned that we shouldn't forget NATO, for they support a lot of projects.

In terms of the European non-profit, Fabian mentioned that LivinGlobe exists in Germany and has been trademarked and has the website LivinGlobe.com. But it seems not to be trademarked in the States.

The next meeting was set for December 17, 2022 at 2:00pm EST online.

This meeting was adjourned at 3:45pm EST.

Respectfully submitted,

DocuSigned by:
Stephen Davis
33771898B9AD462...

Stephen Davis, Secretary

Date __December 3, 2022__