

Board of Directors Meeting Minutes

Date of meeting: April 11, 2023

Notice of this meeting was emailed by President Sten Linnander on April 7, 2023.

The meeting was called to order at 2:00 PM EDT online.

The following Directors were present:

Sten Linnander

Mike Foody

Stephen Davis

With 3 directors present out of 3, a quorum was declared.

Also present were guests Sebastian Gallehr and Mirella Spritzer.

The Secretary asked for additions or corrections to the Board Meeting Minutes of March 11, 2023 and distributed by email on March 11, 2023. Hearing none, the motion was made and seconded to approve the minutes as written. The motion carried.

Mirella introduced herself and told her story of how she encountered Sten's book and then got in touch with Sten, offering to translate it into Portuguese. The rest of the Board then introduced themselves to Mirella.

There was some discussion concerning giving a TedTalk and the President expressed his hesitation to deliver the talk without mentioning the Living Globes. Mike suggested that he should not talk about the Globes as a forthcoming product, but he should feel free to mention the Vision of having such Globes. For example, tell people about the globes that already exist and suggest they go visit one. And then you can mention that you have a Vision to have the same kind of globes available for private homes, like "As you look at these globes, imagine having one of these sitting on your own coffee table at home." Just don't say things like, "We're working on the Living Globes," or "The Living Globes will be available soon."

Mike also said he envisioned a series of TedTalks over a period of a few years that would start with the Vision of a Living Globe and end with announcing their availability. Sten said he was thinking of a TedTalk and not a TedXTalk, and Mike told the story of Al Gore doing his climate change presentation 100 times before doing his famous TedTalk, encouraging Sten to deliver his talk as much and as often as possible to polish it. Stephen suggested starting with doing one in the library in Constance, then travel around Germany doing library presentations in every city. This brought up a short discussion of doing the TedTalk in English or German. Sten said he could do both.

Stephen also pointed out that doing the TedTalk would require producing the slides and PowerPoint presentations as well, perhaps using FiveRR.

Sebastian encouraged Sten to write the TedTalk now and present it to the Board for critique and suggestions. Stephen suggested that Sten should start the next Board meeting by making his presentation in the first 20 minutes of the meeting.

Sebastian also asked about the Business Plan, saying that we need an Excel spreadsheet outlining our projected income and costs of producing the Living Globes. Mike had to leave the meeting early for another appointment, so he could not respond. Sebastian emphasized how important this spreadsheet was, along with the TedTalk, in order to start getting donations and grants.

Stephen said we need IRS tax exempt status before we can apply for grants from foundations. The President said we have about \$350 in the Chase and Wise accounts, but we need \$600 to file Form 1023 with the IRS for tax exempt status. Sten mentioned the Audacious Project as a real possibility for a \$1M grant.

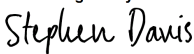
The President asked what else we could do in the meantime. Stephen talked about the fact that, according to the management system he was taught, Living Globes Society is in “non-existence.” Nobody knows who we are, and there is a formula to get out of non-existence, through Emergency and into Normal Operation. He said part of that process could include a podcast and definitely an international conference in the next year.

Stephen extended an official invitation to Mirella to join our Board of Directors. She said she would think about it and what that would mean.

The next meeting was tentatively scheduled for April 29, 2023, depending on Mike’s availability.

The meeting was adjourned at 3:30 PM EST.

Respectfully submitted,

DocuSigned by:

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Stephen Davis, Secretary

Date ___April 13, 2023___