

Board of Directors Meeting Minutes

Date of meeting: October 6, 2024

Notice of this meeting was emailed by President Sten Linnander on October 1st, 2024.

The meeting was called to order at 2:00 PM EDT online.

The following Directors were present:

President Sten Linnander

Secretary Stephen Davis

Treasurer Mike Foody

With 3 directors present, a quorum was declared.

The Secretary asked for additions or corrections to the Board Meeting Minutes of August 4, 2024. Hearing none, the motion was made and seconded to approve the minutes as written. The motion carried.

Stephen started the meeting explaining that he thought that creating a podcast was a good step toward gathering support from “influencers” who themselves had money to help us or knew other people who could help us. Doing a podcast would be a good way to approach some of these people to join our Board of Advisors, especially people who have written books and are always looking for ways to promote and sell their books. The biggest issue he saw was getting in touch with them to send them a podcast invitation.

Sten thought that really wasn't a big problem, especially for those who have written a book, since you can always get to them through their publisher.

Stephen then mentioned the email he sent outlining the steps to creating a podcast, which were...

Creating a Podcast for LGS

1. Decide on a name for the podcast. (Suggestion: The Earth Live: In your own living room)
2. Decide on who will do the interviews
3. Decide on the first 3 people to be interviewed.
4. Purchase the microphone needed - \$66 ([Amazon.com: Audio-Technica ATR2500x-USB Cardioid Condenser Microphone \(ATR Series\) : Musical Instruments](#))
5. Make a list of potential interviews and decide on who will contact them to schedule them.
6. Bring the LGS website up to date.

7. Write the intro and outro for the podcast.
8. Decide on the music to use for the intro and outro.
9. Decide on what podcast host to use.
10. Discuss how to promote the podcast.
11. Get the first 3 podcasts in the can.
12. Revise the podcast as needed.

Stephen explained that it would be a lot of work, and although he was excited about the idea, his declining health meant that he didn't feel he had the energy required to take on this project.

Sten agreed that it is a lot of work, and he said he wasn't sure he was cut out for it, and he didn't think there was anyone outside of our Board who could take it on.

Mike said "maybe," but that he was already very busy with two projects and would only be available to do the interviewing if all the other prep work had already been done by other people. He also said he had a contact with Al Gore, who "knows everybody and has the kind of money we need."

Stephen said that when it's again possible to drive from North Carolina to Tennessee, he would be happy to hand deliver an invitation to Al Gore.

Sten suggested that the three Directors think about a list of potential interviewees and a name for the podcast prior to the next meeting.

Sten then said that any presentation he might do about Living Globes needs to include a prototype for people to see.

Mike then explained that GI had just rolled out a 16-inch table-top version of their Magic Planet for \$5000.

Sten asked what it would take to get that to show the Earth live... and Mike responded (again) that there's very little difference between 1-hour old images and 10-minute-old images. Sten claimed that 1-hour-old images are not going to create the Overview Effect we're looking for. He said it would personally make a big difference to him if he knew he was looking at an Earth on which he was standing right now.

Mike said the globes GI is making now are connected to the internet and can display 1-hour-old images, but that requires being connected to a computer. Stephen asked what it would take to have the internet plug directly into the base of the globe, and Mike said to put the computer inside the base. The 16-inch table-top version is not the coffee table version, he explained.

Mike then emailed the directors pictures of a 24-inch globe showing the detail of the globe and table-top cover. Discussion ensued about the globe, its costs and various content available.

Stephen asked what quality and/or content would be lost by going down to a 12-inch globe.

Mike said that resolution would not be affected, and in fact, the brightness would be enhanced. He said the smaller the globe, the brighter and sharper it looks as long as the projector stays the same. The cost of the globe would come down a little, but not significantly – maybe \$300. But a 12-inch globe would not need a \$1900 projector, either.

Mike explained that the projector shoots the image out horizontally, which then hits a mirror and goes up to a lens at the base of the globe, which diffuses the image equally throughout the globe. What we should do, he said, is buy the projector without a lens, replace that lens with the diffusion lens and shoot the image straight into the globe. Stephen asked about the special diffusion lens and Mike said it was patented. But doing it this way would mean a cost difference of more than \$500.

Mike said he was writing out a detailed plan should the GI IP end up being owned or licensed to LGS, and the plan would cost \$125,000.

Stephen said he was done for the day, and the meeting was officially ended at 3:00 PM EDT. Sten and Mike continued unofficial discussions after the meeting was over, but no business transpired.

The next meeting was set for October 27, 2024.

Respectfully submitted,

DocuSigned by:

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Stephen Davis, Secretary

Date __ October 10, 2024 __