

## Board of Directors Meeting Minutes

Date of meeting: October 27, 2024

Notice of this meeting was emailed by President Sten Linnander on October 24, 2024.

The meeting was called to order at 1:00 PM EDT online.

The following Directors were present:

President Sten Linnander

Secretary Stephen Davis

Treasurer Mike Foody

With 3 directors present, a quorum was declared.

The Secretary asked for additions or corrections to the Board Meeting Minutes of October 6, 2024. Hearing none, the motion was made and seconded to approve the minutes as written. The motion carried.

Mike started the discussion about the “draft plan” he had emailed everyone the day before, saying that it was “very different” and “a big departure from ‘let’s focus all our efforts on a consumer version.’”

Stephen summarized his reaction to the draft plan – which he called Mike’s White Paper - by saying that after two years of discussions as a Board, he thought we had agreed that we wanted to strengthen the connection between Humanity and the Earth by trying to recreate the Overview Effect, which – according to Frank White in his book (Chapter 5) required a continuous exposure to the whole live Earth – what White called “Earth-gazing.” Stephen felt that only a consumer model sitting on a coffee table in homes would accomplish that, and that Mike’s White Paper, although it mentioned a consumer model, placed a much higher priority on things like AR and VR and GI’s Magic Planet, which do not provide the continuous exposure needed to create the Overview Effect. He concluded by saying that he wants to see more focus on the consumer model in the White Paper.

Sten then said he was impressed with the scope of the White Paper and liked the emphasis on making the live whole Earth available to many more people through the AR and VR, although he doubts AR and VR will produce anything close to the effect that we’re looking for.

The rest of the meeting was so packed with important back-and-forth between the three directors that the Secretary feels it is important to include the [entire transcript](#) as part of these minutes, along with the [actual recording](#) of the meeting.

The next meeting was set for November 10, 2024.

Respectfully submitted,

DocuSigned by:  
  
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Stephen Davis, Secretary

Date \_\_ October 29, 2024 \_\_