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## **Board of Directors Meeting Minutes**

Date of meeting: February 9, 2025

Notice of this meeting was emailed by President Sten Linnander on February 4, 2025.

The meeting was called to order at 2:00 PM EDT online.

The following Directors were present:

Sten Linnander, President Stephen Davis, Secretary/Treasurer Chris Davis, Director

With 3 directors present, a quorum was declared.

The Secretary asked for additions or corrections to the Board Meeting Minutes of October 27, 2024. Hearing none, the motion was made and seconded to approve the minutes as written. The motion carried.

Since the last meeting on October 27, 2024, Mike Foody resigned as a Director and as Treasurer. His resignation was accepted by the Board.

Therefore the Board did not meet as scheduled on November 10, 2024.

Chris Davis was then unanimously elected to the Board of Directors by email. The President welcomed Chris on board and spent some time giving him a brief history of the project and how it came about. Chris also shared some of his background in warehouse management.

Chris then asked about the prototype we're trying to come up with by the end of this year, i.e., is it a "working" prototype.

Sten responded that we want a prototype that shows that the principle works—that we can take images from the satellites and get them to show up on the globes. For example, the images we get from satellites are 2D and they need to be translated into 3D and then combined with other images. This requires computer power so that all the globes themselves need to do is access the finished data and display it on the sphere's screens. So maybe the working prototype doesn't show the whole Earth in the detail that I want, and it might not be a sellable model, but it's enough to show others what we're trying to accomplish. This presupposes that Toosen in China can produce what they promise, or that we can find another manufacturer who can do it.

Stephen explained that the original concept back when LGS started was that we might have to approach a company like Samsung to become our manufacturing partner making the globes we need if Toosen can't do it. He also said that one of our requirements is that the images we project on our globes cannot be more than 10 minutes old, making our Living Globes "live." That won't be true on certain parts of the Earth, like the poles where there are no images available under 12 hours, but this will be part of the process of making a Living Globe "live."

Chris then explained that his expertise is taking concepts on paper and making them real. He said with a "long runway project" like Living Globes, he always wants to see all the steps that will be involved, who's responsible for each step, what the progress is on that step—and the overall progress toward the finished project. He asked whether Nikolai—or anyone—has created such a progress chart on paper.

Sten responded that he and Nikolai had talked about the immediate steps of making a prototype as proof of concept, but that the answer is No, there is nothing showing the "100 or so" steps to take to that end product.

Chris then suggested that Sten and Nikolai needed to make such a project plan and that the Board of Directors needed to meet once a month to check on the progress of that plan.

Sten agreed and said that he thought Nikolai should also attend these meetings—although he doesn't want to be a Director—and be available to explain where we are with Toosen, etc. Sten said he thought by our next meeting that we should know whether Toosen is going to work out, or we need to start looking elsewhere. In addition, Sten said the book he is working on with Stephen needs to be finalized by the next meeting.

Chris then requested an Action Item be entered into these minutes that we want to meet monthly, and that by next meeting we want Sten or Nikolai to present the key activities or milestones that we want to accomplish each month for the next year toward the production of a prototype.

Stephen then asked about the availability of Sten and Chris to meet some time other than Sundays if Nikolai is not available on Sundays. Everyone agreed that any other day would be fine, even during the week, except Chris would prefer not on Saturday. So we should plan our next meeting based on when Nikolai can join us.

Stephen then talked about Google Ads Grant, where we can have \$10,000 a month in free Google advertising online. He talked about promoting the new book Sten and he are writing using these ads. He mentioned that he has a meeting coming up on March 4<sup>th</sup> with a company called Megaphone, who manages these Google ads. He asked Sten if he would be willing to give away a copy of this ebook for free for a limited time, as a way of getting people to look at our website and give us their email address. Sten agreed.

Stephen said the idea is to get as many people as possible downloading Sten's new book—and hopefully reading it—getting them involved in the project, and out of them finding a "sugardaddy" or "sugarmommy" who gets excited and can finance what we need to do. He then promised to write out a project plan for "getting us out of non-existence" using the book and podcasts, and later even adding on a monthly newsletter.

Sten added that he will continue doing smaller, live presentations in Germany, which affords him the opportunity to hone and polish his answers to questions he will get on the podcasts, all leading up to doing a TedXTalk at some point.

After some discussion about the "something happens" slogan and the Overview Effect, Stephen said he wanted us to be thinking about who could join our Board of Advisors to give us some name recognition and credibility. He thought that out of the podcasts and people asking for the ebook, there should be some people showing up who can take a more active role in our project—perhaps even on the Board of Directors.

Chris asked about the Balance Sheet for 2024. Stephen admitted that he hadn't done one yet, but that he would.

Chris ended the meeting emphasizing that we are in the business of creating a technical product. We are, therefore, a technical product company at heart. Sten said he liked the fact that we are doing something physical.

The next meeting was set for the week of March 9th, 2025, depending on Nikolai's availability.

Respectfully submitted,

Stephen Davis

Stephen Davis, Secretary

Date February 14, 2025