

Living Globes 2 Year Roadmap

	2025			2026				2027	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Prototype Development & Testing									
Awareness, Marketing, & Benefactor Search									
Preliminary Partner and Market Study									
Intellectual Property (IP) & Compliance									
Formal Fundraising & Grant Applications									
Manufacturing & Supply Chain Setup									
Pilot Launch & Early Adopter Feedback									
Production & Initial Inventory									
Sales & Distribution Launch									
Data & Performance Review									
Scaling Impact & Outreach									
Roadmap for Future Innovations									



Roadmap Excel
File

Detail Behind the 12 Steps

Prototype Development & Testing

- Build a working prototype of the electronic globe.
- Ensure core functionalities (real-time map updates, user interaction, etc.).
- Gather early user feedback and iterate design.

Awareness, Marketing, and Benefactor Search

- Launch an awareness campaign. (Podcasts, TedX, email marketing)
- Develop possible financials benefactor relationships
- Enhance Online presence and community

Partner and Market Study

- Validate market demand, pricing strategy, and key features.
- Identify target partners (grants or manufacturing or distribution channels)
- Identify others that may compete (eg, commercial, Amazon)

Intellectual Property (IP) & Compliance

- Secure patents or trademarks for key innovations.
- Ensure compliance with safety, electronic, and educational standards
- Address data security concerns, if applicable.

Formal Fundraising & Grant Applications

- Engage early investors, grant organizations, and crowdfunding.
- Solidify financial strategy (donations, grants, revenue model).
- Establish relationships with mission-aligned partners.

Manufacturing & Supply Chain Setup

- Secure manufacturers and supply chain partners.
- Finalize product design for cost-effective production.
- Address sustainability and ethical sourcing.

Pilot Launch & Early Adopter Feedback

- Distribute beta units to schools, educators, and partners.
- Gather real-world usage data and refine the product (eg, applications and other feature)
- Leverage online community for pre-orders or pre-launch commitments.

Production & Initial Inventory

- Transition from pilot phase to large-scale manufacturing.
- Ensure quality control and logistics readiness.
- Set up warehousing and distribution.

Sales & Distribution Launch

- Leverage partnership with distributors.
- Begin direct-to-consumer sales via website and retail.
- Secure first batch of large orders.

Data & Performance Review

- Measure social and financial impact.
- Optimize product pricing, features, and marketing based on feedback.
- Present key findings to stakeholders.

Scaling Impact & Outreach

- Expand partnerships and sponsorships.
- Develop educational programs integrating the globe.
- Introduce accessibility features or localized versions.

Roadmap for Future Innovations

- Plan for second-generation product improvements.
- Identify and Expand to new markets
- Secure long-term funding and sustainability model.